



COMING ATTRACTION POSTED AUGUST 10, 2016 BY AMY GORDON

# National Museum Of American Jewish History Debuts Huge Rock-And-Roll Exhibit This Fall

Legendary concert promoter Bill Graham is the subject of a rockin' new exhibit opening this September...

PHOTO BY G. WIDMAN FOR VISIT PHILADELPHIA

Get ready to rock at the [National Museum of American Jewish History](#) this fall.

*Bill Graham and the Rock and Roll Revolution* opens at the monumental museum in Historic Philadelphia on **Friday, September 16**. This multimedia exhibition tells the story of the prolific concert promoter, who worked with heavy hitters like the Grateful Dead, the Who and the Rolling Stones.

The exhibit chronicles Graham's life, starting in New York after he fled Nazi Germany as a child. In the 1960s, Graham headed to San Francisco, where his music-industry career soared.

**More than 200 objects**, including photos, film footage, concert posters and rock memorabilia, help tell Graham's story. Visitors will be able to ogle historic items like Janis Joplin's tambourine and Pete Townshend's guitar.

Graham had a particular connection to Philadelphia, as he was instrumental in producing the Live Aid benefit concert held concurrently in Philadelphia and London in 1985. At one point he also ran San Francisco's famous Fillmore auditorium, which now has a namesake in Philly.

The exhibition is the first-ever comprehensive retrospective about this legendary music icon, and the **NMAJH is the exclusive East Coast venue to host the exhibit**.

Admission is included with [regular museum tickets](#), which run \$12 for adults, \$11 for seniors and kids 13-21 and is free for kids 12 and younger.

Throughout the duration of the exhibit, which ends on Monday, January 16, 2017, the NMAJH will stay open until 8 p.m. on Wednesdays (instead of 5 p.m.). The museum will also host special programming and events related to this exhibition.

Stay tuned for details on this sure-to-be-awesome exhibition.

## ***Bill Graham and the Rock and Roll Revolution at the National Museum of American Jewish History***

**When:** September 16-January 16, 2017 📅

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**Where:** National Museum of American Jewish History, 101 S. Independence Mall E. 📍

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**Cost:** Included with museum admission; \$12 for adults, \$11 for seniors and kids 13-21 and free for kids 12 and younger