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NATIONAL MUSEUM OF AMERICAN JEWISH HISTORY HONORS
DR. KATHY FIELDS IN THE ANNUAL SPEAKER SERIES, *DREAMERS AND DOERS*

The world-renowned dermatologist will be interviewed onstage
by WHY?’s Maiken Scott on Monday, May 1 at 7 pm

PHILADELPHIA—The National Museum of American Jewish History (NMAJH) has named world-renowned dermatologist and co-founder of Rodan + Fields® and Proactiv Solutions, **Dr. Kathy Fields**, as the fifth honoree in its *Dreamers and Doers* Speaker Series, an annual program celebrating extraordinary entrepreneurs who have achieved remarkable success in their fields. Rodan + Fields, co-founded by Dr. Katie Rodan and Dr. Kathy Fields, is a prestige dermatology-inspired skincare brand that was just ranked by Euromonitor the number one skincare brand in the U.S. in 2016ⁱ. Dr. Fields will be sharing her entrepreneurial story of her days creating products in her kitchen to the global success of her life-changing skincare. On **Monday, May 1, 2017 at 7 pm**, she will be interviewed at the Museum by **Maiken Scott**, host of *The Pulse*, a weekly health and science radio show and podcast produced by WHY?.



Dr. Kathy Fields. Courtesy Erika McConnell.

Ivy Barsky, the Museum’s CEO and Gwen Goodman Director, notes, “We are thrilled to honor Dr. Fields in our *Dreamers and Doers* series. Her entrepreneurial passion echoes the aspiration and hard work that the Museum seeks to preserve in its stories, and her commitment to

community and philanthropy exhibits the kind of leadership and service we celebrate at NMAJH.”

Dr. Fields is a Stanford-trained, board certified dermatologist who has been in private practice in San Francisco since 1987. She is an Adjunct Assistant Clinical Professor of Dermatology at Stanford and an Assistant Clinical Professor Emeritus of Dermatology at UCSF.

Dr. Fields and Dr. Katie Rodan co-founded Rodan + Fields® with the mission of giving consumers the best skin of their lives. Born in the digital era, the brand has transformed traditional retail with its clinic-quality skincare regimens as well as a high-touch, high-tech digital strategy and a powerful community of Consultants. Designed to directly reach consumers where they live and shop via mobile and social networks, more than a million customers have experienced the benefit of Rodan + Fields® in the U.S.

The doctors are also the co-founders of Proactiv Solution and have co-authored two books, *Unblemished* and *Write Your Skin a Prescription for Change*.

About the *Dreamers and Doers* Speaker Series

The Museum's annual *Dreamers and Doers* Speaker Series has been anonymously endowed by a friend of the Museum and admirer of all Dreamers and Doers. The series features individuals across industries who have achieved success in their field and who embody an entrepreneurial and uniquely American spirit. Their personal stories are characterized by the values of those explored in the Museum every day: courage and imagination, aspiration and hard work, leadership and service. Previous *Dreamers and Doers* include renowned shoe designer Stuart Weitzman; the most senior female executive with Major League Baseball, Kim Ng; psychosexual therapy pioneer and cultural icon Dr. Ruth K. Westheimer; and concert promoter and Tony Award-winning Broadway producer Larry Magid.

Tickets are available at bit.ly/DrKathyFields for \$18 (\$15 Members).

Media sponsorship provided by [WHYY](http://WHYY.com).

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About the National Museum of American Jewish History

The National Museum of American Jewish History, located on historic Independence Mall in Philadelphia, brings to life the more than 360-year history of Jews in America. Tracing the stories of how Jewish immigrants became Jewish

Americans, the Museum invites visitors of all backgrounds to share their own stories and reflect on how their histories and identities shape and are shaped by the American experience. An open door for all, NMAJH honors the past and contributes to a better future by sharing the power of imagination and ideas, culture and community, leadership and service, in ways that turn inspiration into action.

The National Museum of American Jewish History is located at 101 South Independence Mall East at the corner of Fifth and Market Streets in Philadelphia. Museum hours are Tuesday to Friday, 10:00 am - 5:00 pm, and Saturday and Sunday 10:00 am - 5:30 pm. NMAJH is closed most Mondays, including federal holidays and some Jewish holidays. Museum admission is \$12.00 for adults, \$11.00 for senior citizens and youth, free for children 12 and under, Museum Members, and active military with ID. Connect with the Museum on [Facebook](#), [Twitter](#), [Instagram](#), and [Pinterest](#). For more information, visit NMAJH.org or call 215.923.3811.

ⁱ Source Euromonitor International Limited; retail value RSP terms; all channels, USA; extracted from internal system on March 15, 2017; claim effective starting March 15, 2017.